

Museum on Main Street works best when energetic local organizations work hand-in-hand with state humanities councils to localize the exhibition with public programs, ancillary collections/exhibitions and community activities. In most instances, this means that state coordinators and state scholars must visit and meet with local organizers and committees regularly.

A MoMS listserv, MOMS@SI-LISTSERV.SI.EDU, is available for state coordinators from all participating states. This immediate electronic network is an easy means for sharing program development advice among your peers and to showcase newfound program resources. If you have not yet been added to the listserv, please contact Robbie Davis at davispr@si.edu.

Following this example, many state coordinators establish their own listservs or groups on Facebook or Google for host venues. These groups are very effective ways for building a sense of “community” among host sites as well as for developing state and local program initiatives to complement the exhibition. If you choose to establish a listserv for your tour, please remember to include your MoMS liaison in the distribution list.

Exhibition Support Notebooks for Local Hosts

As mentioned earlier, each host community will receive an exhibition support notebook to aid in hosting the exhibition. We send these notebooks to the state council directly. Typically state coordinators like to also provide their own state program resources, as well as council grant and publicity information before delivering them to local coordinators. All of the information contained in the local coordinator notebook is also on the MoMS website at www.museumonmainstreet.org. Contact Terri Cobb at cobbt@si.edu for more details.